

# THE CCIM INSTITUTE

*Advancing the Commercial Real Estate Profession*

## APPLICATION TO PROVIDE PRODUCT(S) OR SERVICE(S) TO MEMBERS OF CCIM INSTITUTE

By filling out this application, your company desires to enter an agreement to provide a specific product or service to members of CCIM Institute.

This application does not constitute a contract or agreement and is specifically non-binding. This application, your company and your product/service will be vetted by members of the CCIM Institute, and if approved, may enter into a contractual Letter of Agreement.

Name of Company: \_\_\_\_\_

D/B/A: \_\_\_\_\_

Name of product / service, if different: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name (person filling out this application or person to direct comments and questions to):

\_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Person authorized to enter into an agreement with the CCIM Institute, if different:

\_\_\_\_\_

Phone number, if different: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Describe the product or service you wish to provide: \_\_\_\_\_

Who is your typical audience for this product or service?

How will this benefit our members?

What is your competitive advantage, if any, over similar products?

Will CCIM Members have access to the exact product(s) / service(s) as they would if purchased outside this agreement?

What is the proposed cost structure to our members (be specific)?

What is the retail cost of this were purchased individually (outside of an agreement)?

What is the proposed discount for CCIM Institute members?

Will you provide reports to the CCIM Institute (number of users, revenue, if applicable, etc.)?

How do you provide support to customers using your product/service?

What is your guarantee/warranty?

When do you propose this relationship begin?

Is there any referral fee/compensation of any kind paid to the person making the introduction to CCIM?

Do you have a current or prior relationship with anyone associated with the CCIM Institute (either business or personal)? If so, who?

If an agreement is executed, you agree to grant CCIM Institute a royalty free, non-exclusive, no cost license to utilize your company's logo, design and trademarks solely for the purpose of marketing to CCIM membership.

Please note that this application and all agreements will be governed by the State of Illinois.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
PRINTED NAME