



Spring Forum | Sponsorships The CCIM Institute

Education. Network. Technology.

THE CCIM INSTITUTE

Advancing the Commercial Real Estate Profession



About The CCIM Institute

Elevating our members to the highest level of success through education, technology, and networking.

Since 1967, The CCIM Institute has been the established leader in education, technology, and networking resources. We are a member-driven community, helping more than 13,000 commercial real estate professionals with the finest education and tools. The CCIM Institute's global members span more than 30 countries around the world with the largest international Chapter memberships are in South Korea and Canada.

CCIM Membership

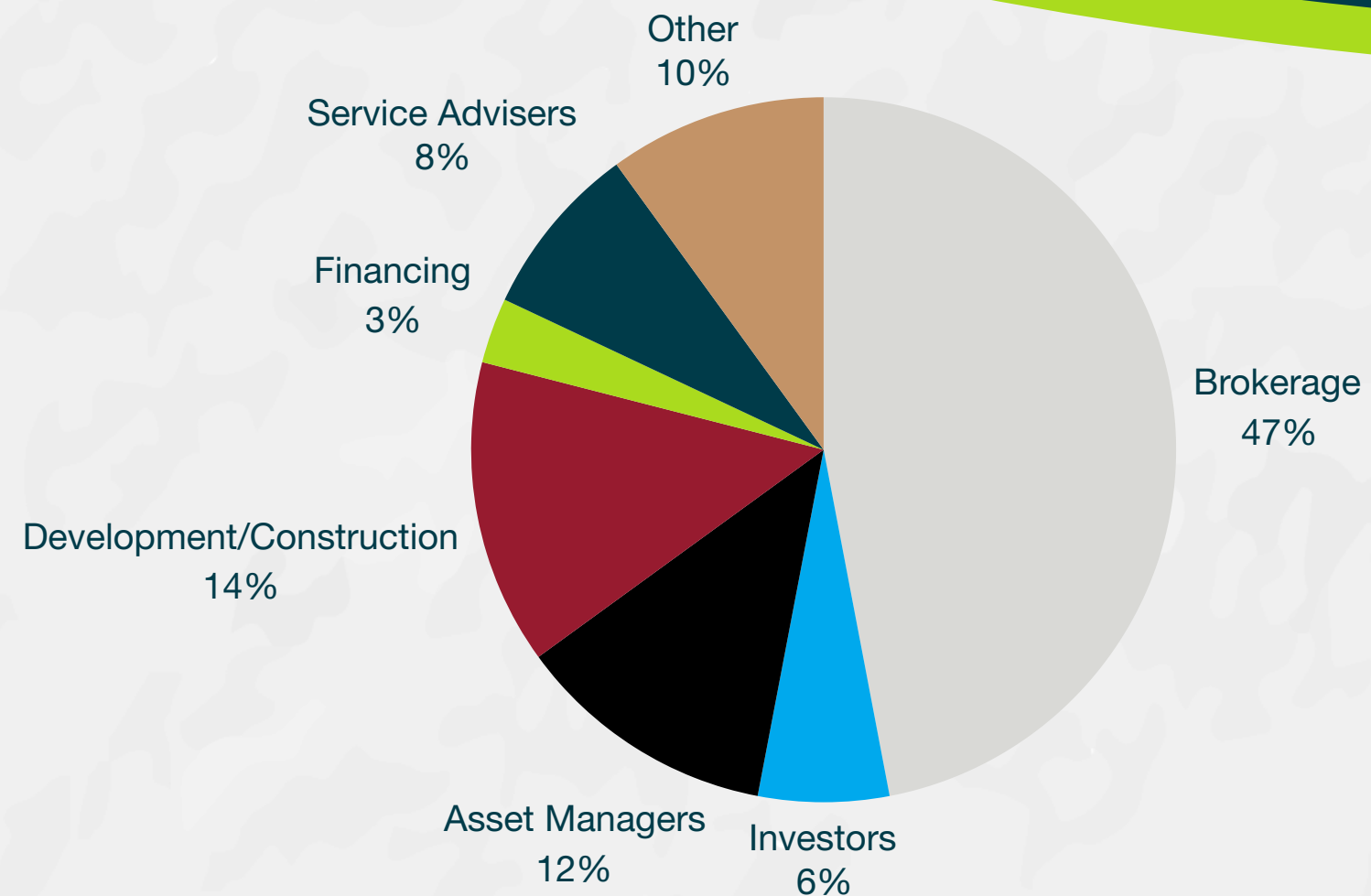
81%

OF MEMBERS
possess a graduate or
undergraduate degrees

20 Years

AVERAGE EXPERIENCE

commercial real estate
from members of
The CCIM Institute



47% of The CCIM Institute's members are brokers. The remaining 53% includes investors, developers, consultants, property managers, tenant reps, corporate real estate executives, landlord representatives, appraisers, lenders/bankers, and others.



Event Sponsorship Opportunities

THE CCIM INSTITUTE SPRING Forum



April 27 - May 1, 2025
Intercontinental Miami | Miami, FL

Join our CCIM leadership and members for networking, deal-making, and market insights at the Intercontinental Miami in Miami, FL from April 27 - May 1, 2025.

With an anticipated attendance of over 400 CCIMs, sponsors will have direct access to top leaders in commercial real estate. Whether you sponsor a networking lunch or are an exhibitor, you will be able to form new relationships with CCIMs.

Event Sponsorships Opportunities

<p>State of the Institute</p>	<p>The sponsor will be recognized by The CCIM Institute President during the event. The sponsor will be given the opportunity to address the attendees in person or with a video message, send a notification through the event app, and mix and mingle with attendees. This event gives the sponsor an opportunity to meet our most dedicated members.</p>	<p>\$10,000.00</p>
<p>Welcome Networking Session</p>	<p>Guests will be greeted with a welcome video from the sponsor and receive a push notification through the event app highlighting your company with a custom message. Sponsors will be invited to attend the Welcome Networking Session.</p>	<p>\$5,000.00</p>
<p>Event App - Spring Forums SOLD</p>	<p>The sponsor logo will be on the event app homepage for the duration of meeting. The sponsor will be able to send one pre & post event push notification with a message to attendees.</p>	<p>\$5,000.00</p>
<p>Lunch Sponsor with Podium Pitch</p>	<p>The sponsor will be invited to attend the lunch and address our members in-person or have a video message played. The sponsor will receive brand recognition during the event and on the event app.</p>	<p>\$5,000.00</p>
<p>CCIM Deal-Making and Networking Lounge</p>	<p>If you need to find a CCIM Designee, they are most likely in our Lounge. CCIMs can post open deals for their fellow CCIMs to review our 'Deal Board', have meetings, and meet new CCIMs. The sponsor will have brand recognition throughout the Lounge, the option to have a promotional video play each day, receive branding in the event app, and have an exhibitor booth.</p>	<p>\$2,000</p>

Event Sponsorships Opportunities

Toast & Talk	On day two of the Spring Forum, our members gather in the morning to toast to The CCIM Institute and network with their peers. The sponsors will be recognized during the toast, receive brand recognition and be invited to attend and network with our members.	\$3,000.00
Event Giveaway	The sponsor logo will be placed on the event giveaway and receive brand recognition on the event app. Every attendee will receive the event giveaway.	\$3,000.00
Daily Coffee Sponsor	The sponsor logo will be displayed at the coffee stations throughout the day and send a message through the app to guests.	\$3,000.00
Site Tour Sponsor	The sponsor will be invited to attend the Site Tour, address the Site Tour guests prior to the start of the event, and receive brand recognition on the event app.	\$1,000.00
Exhibitor	Join the exhibitor area to meet with our 400+ members. You will have the opportunity to meet and greet with our membership every day.	\$2,000.00

Visit ccim.com/2025-spring-forum for more information or email the Business Development Director, Liz Brennan at lbrennan@ccim.com to secure your sponsorship.